



SPONSORSHIP FORM

2012 NHMA INTERNATIONAL HAZARD MITIGATION PRACTITIONER'S WORKSHOP

**Preliminary 2012 Conference Information
Omni Interlocken Resort
Broomfield, Colorado
July 17-18, 2012**

NHMA's Mission

The mission of the NHMA is to promote hazard mitigation and the reduction of risk.

Who does NHMA serve?

NHMA serves federal, state, and local agencies, non-profit organizations, and private sector companies who are either involved in or have an interest in the mitigation of hazards. The types of professionals span a wide array of professions including urban and regional planners, emergency managers, floodplain managers, public works officials, engineers, geologists, fire fighters, police, as well as business owners and individual citizens interested in issues of hazard mitigation.

Conference Theme: *"Doing More with Less: Mitigation in a Changing Environment"*

The theme of the 2012 NHMA INTERNATIONAL HAZARD MITIGATION PRACTITIONER'S WORKSHOP is *"Doing More with Less: Mitigation in a Changing Environment."* This year's theme highlights **three central challenges** that mitigation practitioners must regularly confront while also offering a myriad of examples of mitigation success stories.

First, disaster losses are on the rise. Globally, the number of disasters has increased fourfold during the past three decades—from about 120 per year during the 1980s to roughly 500 per year now.

Second, these disaster losses have been exacerbated by a number of complex demographic, social, economic, and environmental changes that have rendered more people vulnerable to disaster than ever before.

Third, in this time of enormous disaster losses, budgets for hazards mitigation programs in the United States at the local, state, and federal levels have been significantly reduced.

Why Sponsor NHMA or this Workshop?

NHMA is an organization operating on a national scale representing agencies, organizations and companies with practicing professionals; NHMA's opinion and advice has been increasingly sought by policy makers at all levels of government;

- Our membership consist of practitioners who seek the services or assistance your organization may provide;
- Our membership is growing faster each year since our inception in 2008;
- NHMA is a non-profit organization whose Board Officers and members of its Advisory Committees serve pro bono advancing the field of hazard mitigation; and
- NHMA is certified as a section 501(c)(3) IRS organization; therefore your sponsorship fee is tax deductible.

Sponsorship Opportunities

Rare Earth Annual Sponsor — \$5,000

We offer a unique opportunity for your organization/company to become a **Rare Earth Annual Sponsor**. You not only receive 3 annual memberships and registrations for the 2012 NHMA INTERNATIONAL HAZARD MITIGATION PRACTITIONER'S WORKSHOP, but also a listing in the Workshop program and on the sponsorship poster, and other Workshop materials. We will also list your name on materials we place on our website or distribute to our membership over the course of the year.

WORKSHOP SPONSORSHIPS

Gold — \$ 2000

Includes 2 memberships and 2 registration **for the Practitioners Workshop Only** + listing in the Workshop program, listing on the sponsorship poster (displayed at registration and breaks) and verbal recognition at the Workshop

Vermeil - \$1,500

Includes 2 memberships and 1 registration **for the Practitioners Workshop Only** + listing in the Workshop program, listing on the sponsorship poster (displayed at registration and breaks) and verbal recognition at the Workshop

Silver — \$750

Includes 1 membership and 1 registration **for the Practitioners Workshop Only** + listing in the Workshop program brochure, listing on the sponsorship poster (displayed at registration and breaks) and verbal recognition at the Workshop

Bronze — \$250

Includes listing in the Workshop program, listing on the sponsorship poster (displayed at registration and breaks) and verbal recognition at the Workshop

I/We are signing up as:

RARE EARTH ANNUAL SPONSOR (\$5,000) _____

(Includes being a Workshop Sponsor)

OR

WORKSHOP SPONSORSHIPS

Gold (\$2000) _____

Vermeil (\$1500) _____

Silver (\$750) _____

Bronze (\$250) _____

(Please check one of the above)

Sign Up

Yes, I/we want to be part of the 2012 NHMA INTERNATIONAL HAZARD MITIGATION PRACTITIONER'S WORKSHOP.

Deadline: July 1, 2012.

*** If you sign up by May 16, 2012, you will be listed in the preliminary Workshop program!**

(Please print clearly)

Organization: _____

Name of Contact: _____ Person(s) Attending: _____

Address: _____ Phone: _____

_____ Fax: _____

_____ E-mail: _____

Contact for Required Graphics:

Name: _____

Phone Number: _____ Email Address: _____

*Make checks payable to: **NHMA or Join NHMA on-line at: www.nhma.org***

Mail Sponsor Form and check to:

**Natural Hazard Mitigation Association
616 Solomon Drive
Covington, LA 70433**