



FEMA

Risk MAP/CERC

Regional Training Series

Please join us for this Risk MAP Community
Engagement and Risk Communication (CERC)
Webinar on Thursday, January 26, 2017, 1 p.m. ET

FLOOD ECONOMICS: Making the Business Case for Flood Mitigation

Resilience Action Partners, in partnership with FEMA, commissioned the Economist Intelligence Unit (EIU) to undertake research for Flood Economics (floodconomics.com) - a new web-based, socio-economic analysis that makes the business case for flood mitigation action. An important new addition to FEMA's arsenal of communication resources, Flood Economics provides new perspectives to talk about and motivate mitigation action.

This webinar will introduce and tour the new floodconomics.com website, discussing its development and methodology; how the highlighted case studies and accompanying state-level data demonstrate the power and feasibility of local action; and how this resource can help FEMA and its partners reinforce the economic incentive for flood mitigation.

Presenter



Hilary Steiner is director of Consulting for EIU North America and project manager for the new Flood Economics web tool. Her areas of expertise include policy and risk analysis and strategic opportunity assessment. The Economist Intelligence Unit, the research and analysis division of The Economist Group, has more than 70 years experience developing timely, reliable, and impartial analyses on economic, policy, and developmental strategies.

Hilary Steiner

Director of Consulting
Economist Intelligence Unit

Participate via WebEx:

Click [here](#) on Thursday to join the webinar.

Audio Connection: 571-209-6390; Access Code: 994 900 902#

DATE: Thursday, January 26, 2017 | **TIME:** 1 p.m. ET